

ABC Update August 2012

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New Free Training Educates Vendors, Employees on Tobacco Sales Laws

Goal of Training is to Reduce Illegal Sales to Minors

The Kentucky Department for Public Health, in partnership with the Department for Alcoholic Beverage Control and the Division for Behavioral Health, Developmental and Intellectual Disabilities, has launched new training aimed at helping vendors understand changes in tobacco laws governing underage sales, the first training of its kind in Kentucky.

The new Tobacco Retailer Underage Sales Training (TRUST) helps both large and small tobacco retailers educate employees who will likely encounter underage youth attempting to purchase tobacco products.

"Determining who is underage and who isn't is sometimes difficult, especially during peak hours when there are long lines at the cash register," said Irene Centers, manager of the Department for Public Health's Health Promotion Branch. "In addition, a new set of federal laws and regulations have been implemented. The goal of this new training is to make



sure Kentucky vendors know about the laws and understand how the changes might affect them to ensure they are in full compliance."

According to the 2011 Youth Risk Behavior Survey, one in five underage youth smokers bought cigarettes in a store or gas station. TRUST was created as a way to reduce these illegal tobacco sales. TRUST training sessions are being offered free of charge by select local health departments and regional prevention centers. Free online training is also available on Alcoholic Beverage Control's website, www.abc.ky.gov.

Historically, Kentucky vendors have maintained high compliance rates with state laws that prohibit sales to minors, according to the annual Synar Compliance Rate Report. However, Centers noted, the addition of new federal regulations combined with the state's high rate of smoking and tobacco use require additional efforts to educate vendors. She lauded the TRUST program for providing vendors and store employees with a broader understanding of the issues.

The consequences of selling tobacco products to a minor have significantly changed with the new federal laws. In the past, the clerk who made the sale to an underage youth was fined. The new FDA laws, however, fine the owner of the store where the illegal sale was made. According to FDA guidance documents, having store employees trained through a program that follows FDA training guidelines such as TRUST could reduce fines to store owners if they were found in violation of federal tobacco laws.

The TRUST program is designed to:

- Educate employees and owners of stores that sell tobacco of the legal responsibilities and liabilities for selling tobacco products to anyone under 18:
- Educate employees about how to verify that customers purchasing tobacco products are of legal age;
- Help store owners and employees avoid costly fines; and
- Provide an understanding of health consequences and tobacco.

The TRUST training offers:

- Content consistent with FDA guidelines for tobacco retailer training;
- In person or online training;.
- Training certificates and test results for each employee and owner;
- Additional support documents to enhance the effectiveness of store tobacco policy; and
- Regularly updated training content to keep up with changes in federal and state tobacco laws.

For more information about TRUST or the availability of training in your area, contact the Department for Public Health's Health Promotion Branch at 502-564-9358.

Background Check Fees Go Up

For ABC license applicants, please take note that The Administrative Office of the Courts has changed their fees for checking backgrounds. Effective July 1, 2012, the fee for someone requesting their own background check will increase from \$15 to \$20.

Upcoming Local Option Elections and Recent Election Results:

Election Results for Local Option Elections held on June 26, 2012:

- Election held in the City of Brandenburg located in Meade County PASSED 205 TO 17. This election was for limited restaurant (50 seats & 70% food sales)
- Election held in the City of Somerset located in Pulaski County PASSED 2,167 TO 1,464. This election was for LD, LP, Beer, etc.
- Election held in the City of Whitesburg located in Letcher County PASSED 229 TO 102. This election was for LP, Beer, etc.
- Election held in the City of Pineville located in Bell County FAILED 357 TO 230. This election was for LP, Beer, etc.

On Tuesday, August 7, 2012 there will be a citywide election held in the City of Princeton which is located in Caldwell County and the question on the ballot will read; "Are you in favor of the sale of alcoholic beverages in Princeton, Kentucky?" If this election passes they will get LP, beer, etc.

August 28, 2012, there will be a countywide election held in McCreary County and the question on the ballot will read, "Are you in favor of the sale of alcoholic beverages in McCreary County, Kentucky?"

S.T.A.R. Training Dates

Below are upcoming dates for the Server Training in Alcohol Regulations. In addition to responsible sales and service training, we cover Kentucky-specific statutes and regulations, individual liabilities and fake IDs. Class time is four hours. Register for class and keep up with class changes and additions at http://abc.ky.gov.



Date	Time	City	County	Location
08/07/2012	9:00AM	Louisville	Jefferson	Ramada Conference Center
08/07/2012	9:00AM	Lexington	Fayette	Four Points by Sheraton
08/13/2012	5:00PM	Frankfort	Franklin	Kentucky Alcoholic Beverage Control
08/13/2012	5:00PM	Owensboro	Daviess	Cigar Factory Mall
08/14/2012	9:00AM	Paducah	McCracken	City Hall
08/14/2012	9:00AM	Elizabethtown	Hardin	Pritchard Community Center
08/18/2012	9:00AM	Lexington	Fayette	Four Points by Sheraton
08/20/2012	9:00AM	Somerset	Pulaski	Hampton Inn
08/20/2012	6:00PM	Louisville	Jefferson	Ramada Conference Center
08/21/2012	9:00AM	Bowling Green	Warren	Houchen's Industries, Inc
08/21/2012	5:00PM	Paducah	McCracken	City Hall
08/27/2012	9:00AM	Hazard	Perry	Kentucky River ADD/Perry Park
08/27/2012	9:00AM	Corbin	Laurel	Hampton Inn
08/28/2012	5:00PM	Lexington	Fayette	Four Points by Sheraton
08/28/2012	9:00AM	Florence	Boone	Florence Government Center
09/04/2012	9:00AM	Louisville	Jefferson	Ramada Conference Center
09/04/2012	9:00AM	Lexington	Fayette	Four Points by Sheraton
09/10/2012	9:00AM	Frankfort	Franklin	Kentucky Alcoholic Beverage Control
09/10/2012	9:00AM	Owensboro	Daviess	Cigar Factory Mall
09/11/2012	9:00AM	Somerset	Pulaski	Hampton Inn
09/11/2012	9:00AM	Paducah	McCracken	City Hall
09/15/2012	9:00AM	Lexington	Fayette	Four Points by Sheraton
09/17/2012	6:00PM	Louisville	Jefferson	Ramada Conference Center
09/17/2012	9:00AM	Hopkinsville	Christian	Hampton Inn
09/18/2012	9:00AM	Mount Sterling	Montgomery	Health and Civic Center
09/24/2012	5:00PM	Paducah	McCracken	City Hall
09/24/2012	9:00AM	Prestonsburg	Floyd	Jenny Wiley SRP
09/24/2012	9:00AM	Danville	Boyle	Inter-County Energy Co-op
09/25/2012	5:00PM	Lexington	Fayette	Four Points by Sheraton
09/30/2012	12:30PM	Murray	Calloway	Curris Center
10/02/2012	9:00AM	Louisville	Jefferson	Ramada Conference Center
10/02/2012	9:00AM	Lexington	Fayette	Four Points by Sheraton
10/08/2012	5:00PM	Frankfort	Franklin	Kentucky Alcoholic Beverage Control
10/08/2012	5:00PM	Owensboro	Daviess	Cigar Factory Mall
10/09/2012	5:00PM	Somerset	Pulaski	Hampton Inn
10/15/2012	6:00PM	Louisville	Jefferson	Ramada Conference Center
10/16/2012	9:00AM	Elizabethtown	Hardin	Pritchard Community Center
10/20/2012	9:00AM	Lexington	Fayette	Four Points by Sheraton
10/22/2012	9:00AM	Paducah	McCracken	City Hall
10/29/2012	9:00AM	Corbin	Laurel	Hampton Inn
10/30/2012	5:00PM	Lexington	Fayette	Four Points by Sheraton